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## Growing the green generation

*Author encourages environmental awareness in new children's book*

**Greenwich, Conn.** – As environmental conservation becomes part of elementary school curriculum, it seems more and more kids are going green. In fact, more than half of kids ages 6-8 in the U.S. encourage their parents to buy green products according to a recent article in *MarketWatch*.

Author Jeanne McNaney applauds the schools who are tackling environmental issues with kids early on, but says teaching them about the future of our planet doesn't stop there. Outside cozy neighborhoods and groomed suburban streets, threatened species continue to be added to the endangered species list, rainforests are being destroyed and global warming worsens. How can we go a step further in educating our kids about all aspects of preserving Mother Earth and all of its inhabitants?

To inform young readers about wildlife conservation and endangered species preservation, Jeanne, a mother of three and Greenwich community activist, presents her debut book *The Legend of Honey Hollow* (Ovation Books, January 2009, 978-0-9790275-9-8, \$16.95). The story is intended to teach children about the different endangered bears of the world and the importance of community, sharing and trust. Jeanne introduces readers to Grendel, a polar bear who, along with the other bears of Honey Hollow, illustrates how significant it is for our children to grow up in a healthy world.

"I hope *The Legend of Honey Hollow* will bring environmental awareness to a younger generation," Jeanne says. "We must teach our kids how to keep a clean and safe world as they are the planet's future."

The story takes place in Honey Hollow, an enchanted forest sanctuary where the water is clean and the air is pure. Bears from around the world travel to Honey Hollow to escape habitat destruction and global warming. But when the trees are cut down by developers, the bears and the children of the loggers must unite to save the sanctuary for future generations.

Jeanne teams up with French artist David Cochard to bring Honey Hollow to life thoroughly conveying the visual aspects of the magical paradise. They merge Jeanne's love of animals and David's artistic skill to portray the bears of the world in the enchanted forest sanctuary of Honey Hollow.

*The Legend of Honey Hollow* helps children:

- appreciate wildlife and the environment,
- discover how one person can make a big difference,
- learn the importance of community and
- find a fun way to learn about going green.

Jeanne currently resides in Greenwich with her husband and three young children. She has served on the Board of Pathways, Inc., which provides housing for mentally ill adults, and she is an active volunteer with the New Lebanon School and Holy Child PTA. For more information, please visit [HoneyHollowBears.com](http://HoneyHollowBears.com).

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**To schedule an interview or to receive a review copy of *The Legend of Honey Hollow*, please contact Elizabeth McCurry at (512) 478-2028 ext. 245 or [emccurry@phenixpublicity.com](mailto:emccurry@phenixpublicity.com)**